

# Building a Network and a Movement for Social Justice



2022 ANNUAL REPORT



**PROJECT**

# Digital Solutions for Social Challenges in Georgia



Left: Members of the youth media hub in Aspindza, Georgia, plan a campaign to raise awareness about digital misinformation among marginalized groups. Photo: Helping Hand/Shorena Makhareishvili

**Partner:** Helping Hand

**Country:** Georgia

**Who:** Young people aged 16–29 from ethnic minority and conflict-affected communities

## *In a Nutshell*

The project trained young people in digital media literacy—to recognize misinformation and disinformation in their day-to-day use of the Internet and social media.

Project participants learned to use digital technology as an advocacy and justice tool. An “ideathon for social change” event challenged the young people to be changemakers putting their training into action to fight disinformation and to create a positive online space in their schools and communities.

## *Project Facts & Figures*

**375** young people trained in digital media literacy

**23 of 30** media hubs established in schools and universities continue outreach activities

**175** young people trained in digital media literacy

**9,376** people involved directly or indirectly

**98,986** engaged unique visits on social media and related websites

*“In the era of mass information dissemination, it is necessary to get the right education and share it with others. I believe that youth and adults should learn how to deal with misinformation in order to have a healthy society.”*

—Anna, project participant