



Call for Project Partnerships

Gender and Communication Rights Program

Call Launched: April 20th, 2024
Proposals Deadline: May 31st, 2024



*Team Mexico member completes the coding sheet for GMMP 2020
Photo Credit: Global Media Monitoring Project (GMMP)*

[WACC](#) seeks civil society partners in DAC-list¹ countries interested in implementing year-long projects to monitor digital news media using a methodology and tools adapted from WACC's [Global Media Monitoring Project \(GMMP\)](#). Projects may focus on one of three thematic news topics:

- (i) Conflict, peace and security reporting,
- (ii) Journalism on gender-based violence,
- (iii) Climate change

This is a highly competitive call. WACC will support only up to five **(5) projects** under this call. Only those in the DAC list of countries are eligible to receive international cooperation funding.

The deadline to apply is May 31st, 2024. Decisions will be announced by end of June 2024.

Selected projects should be prepared to start in July 2024.

If selected, WACC will contribute up to EUR 13,000 to the project's budget. Selected organizations are free to look for additional funding to complement WACC's contribution of they wish to, though this is not mandatory.

Projects selected under this call will align with any of the Sustainable Development Goals.

In addition to the grant for a year-long project, partners may be eligible to receive the following forms of support as part of their partnership with WACC:

- Opportunity to attend a knowledge sharing event organized by WACC on the theme of sustainable development and media/communication (pending travel restrictions);
- Opportunity to receive a 600 EUR grant to raise public awareness about the organization's work;
- Opportunity to work with other WACC partners on a joint initiative to identify and present best practices by attending a national, regional or international conference (pending travel restrictions); and/or
- Opportunity to access resource materials on communication rights and on the link between communication and sustainable development via WACC's virtual forum for its project partners.

What does WACC want to achieve?

WACC is committed to strengthening public voices and participation of marginalised, excluded and dispossessed people and communities in communication.

WACC is committed to gender equality and expects projects to demonstrate a gender perspective.

WACC encourages project applicants to consider the needs of young people and people with disabilities.

Projects will achieve the following expected outcomes:

- a) Quantitative and qualitative evidence on the extent to which reporting in any of the three themes integrates a gender lens
- b) Proposals for adaptation of the monitoring instruments and for scaling up the research to the global level

WACC seeks to create avenues to raise broader awareness among policy-makers, decision-makers, and civil society about the critical role that media and communication play in enabling women and gender minorities to exercise their broader human rights. As such, WACC will work to empower partner organizations to identify and disseminate best practices and lessons learned at various national, regional, and international fora.

Who Can Apply?

Civil society organizations legally registered in DAC-list countries in **Asia**, the **Caribbean**, **Central and Eastern Europe**, **Middle East and North Africa (MENA)** region, and **Latin America**, are eligible to seek support. WACC will check the standing and credibility of applicants. WACC will consider only one application at a time from each organization. WACC

does not accept project applications from individuals or government institutions. WACC supports organizations of all faiths and none.

What does WACC NOT support?

- Projects whose main purpose is income generation.
- Emergency appeals to replace destroyed equipment
- Programmes that are purely denominational in content and outreach
- Purchases and/or maintenance of land, buildings, offices, and vehicles, and recurring expenditures such as rent and utilities
- Institutional operational costs such as regular staff salaries, endowment fund or revolving fund
- Equipment for purely office administration purposes
- Ongoing projects that started before a request for support
- Ongoing or new periodical publications
- Cost of air-time
- Per diems (although direct cost of food and lodging for project activities is supported)
- Debt repayment, contingency and depreciation
- Proposals from individuals not representing an eligible organisation
- Proposals from government entities
- Applications from previous project holders with a poor reporting track record
- Applications previously declined by WACC
- A total budget of more than 30,000 Euros

How to apply

1. Complete the Project Application Form (see WACC website to download the form).
2. Complete the Budget Template (please use only “Local Currency” tab; do not enter anything into the USD or EUR tabs). If you have trouble with the budget format, please use your own. (see WACC website to download the form).
3. Provide two (2) letters of reference from two individuals representing verifiable national or international organizations (other than your own) who are familiar with your organization. The letters are expected to comment on your organization’s past work and suitability to undertake the proposed project.
4. Send your application to projects@waccglobal.org. Please use the subject line: Gender and Communication Program. **PLEASE DO NOT SEND THE CONCEPT NOTE TO ANY OTHER WACC ADDRESS.**

Should your organization be selected, you will be asked to provide the following:

- a. Proof of legal registration as civil society non-profit organization in your country;
- b. Your organization’s latest financial statements, ideally audited.

About WACC

[WACC](#) is an international organization that promotes communication as a basic human right, essential to people’s dignity and community. WACC works with all those denied the right to communicate because of status, identity, or gender. It advocates full access to information and communication, and promotes open and diverse media. WACC strengthens networks of

communicators to advance peace, understanding and justice. To learn more about WACC's commitment to communication rights, please view WACC's [No-Nonsense Guide to Communication Rights](#).

ⁱ <https://www.oecd.org/dac/financing-sustainable-development/development-finance-standards/DAC-List-of-ODA-Recipients-for-reporting-2024-25-flows.pdf>