

WACC UK BOARD OF DIRECTORS MEETING - Online

March 18, 2026 - 10:00 A.M. TORONTO TIME

Explanation of Meeting

Attendees:

Embert Charles – President (President)
Juha Rajamäki – Treasurer (Treasurer)
Mathilde Kpalla – Vice-President
Vincent Rajkumar – Director
Gregg Brekke – Director
Jim McDonnell – Director
Philip Lee – Director (ex officio) and WACC General Secretary

Guests:

Rebranding Consultants:

Amanda Farrant
Chris McWilliams

Staff:

Philip Lee – Director and WACC General Secretary
Sara Speicher – Deputy General Secretary
Terri Miller - WACC Communications Coordinator
Shari McMaster – Administrative Coordinator and Board Liaison

Absent with apologies:

Rania Rashad William – Vice-President
Alba Sabate Gauxachs – Director
Corinne Barnes – Director
David Morales Alba – Director
Netani Rika – Director

Purpose of Meeting

This meeting was a followup to the February 26, 2026 meeting of the Board regarding the Management Actions Documents and the Change of Name / Rebranding Issue. The Consultants, who have been hired by WACC, attended this meeting to present their proposals and answer questions.

Following the departure of the Consultants, the Directors shared their thoughts, ideas, concerns.

The meeting has been recorded. The link to that recording is set out below:

https://us02web.zoom.us/rec/share/HcbaaG0Lgv5d-T0VSAzuDvt2lq3B16BLJI5vB7SLTalfWXB0LbHPMk_bYADXlg9.oe12L5FogYX0ZFf0?startTime=1773842777000

Passcode: H7yOA.?&

At the conclusion of the meeting, the President said that the longer the decision is postponed, the more difficult it is to make a decision.

When the recording was available, WACC Secretariat sent it to all of the Directors, requesting that each Director make a preference for one of the two names:

1. Centre for Communication Justice;
2. Alliance for Communication Justice.

The Directors were asked to provide their preference by Friday, March 20th.

Management will then be making arrangements to discuss the preferred name with key stakeholders and donors, regional executive committees and the WACC Membership.